CloverDX

Bridging legacy enterprise systems and new technology with Formula 3 Group

How CloverDX helped

- Formula 3 were able to get up and running quickly, and deliver ROI fast
- Development and iteration is much faster
- Complex integrations are now somewhere they can be efficiently maintained and developed
- Data imports that used to take hours now processed in less than 5 minutes
- Can expand and take on more business without having to worry about growing a team

Client: Formula 3 Group

Retail consultancy Formula 3 Group work with the likes of Nike, True Religion and Vans to enable omni-channel experiences by connecting tools together. In their words, they "get the calls when everyone else says it can't be done".

Russ Ronchi
Formula 3 Group

"F3 Group solves problems that other people say they can't solve. CloverDX helps us get there faster. Much faster."

Use case

- Bridging enterprise-level existing systems with new technology
- Connecting disparate systems for retail clients
- Importing large amounts of data in various formats into a proprietary suite of tools, with customer-specific logic and transformations.
- A data engine that would be at the center of their product suite

"The value was in the agility and rapid development times. CloverDX had that in spades and for us that was critical"

Opportunity for change

- Needed to deal with enterprise volumes of data quickly, without the headache of growing a big team
- Wanted to be able to scale and deploy solutions for customers in a repeatable, maintainable way
- Importing data was taking too long, impacting reporting

"We needed something that could give us the agility to scale up quickly to manage all the data our suite of tools deals with"

Andrew Spear
Formula 3 Group

"CloverDX was one of the best investments we ever made. What it's enabled us to do has been pretty phenomenal"

CloverDX + **F3G** Formula Three Group